



- Netcorps Intern – Dave Rooke – is there for 6 months with Netcorps paying his expenses
- d) International Initiatives:
  - Zimbabwe World Links for Development:( part of the World Bank’s World Link for Development program). Bonnie passed around a report of the program highlights. Complete information about the program can be obtained at their website [www.zimworld.org.zw](http://www.zimworld.org.zw)
  - World Economic Forum: Global Digital Divide Initiative – a report was circulated containing the proposals submitted to the G-8 Kyushu-Okinawa Summit 2000. They would like a proposal from Afretech.

### **5. Vice-President’s Report**

- this year’s shipment to Mutoko high schools and colleges was the largest yet. There were 2 airline containers containing 115 boxes total: 86 boxes of books and other school materials and 27 boxes of computers etc.
- Geoff suggested we set guidelines for which schools Afretech supports and insist that equipment stay where it is sent.

### **6. Treasurer’s Report**

- a community account has been set up at HSBC at Kennedy Heights in North Delta. The account requires 2 of 3 signatures on cheques.
- B.C. Retired Teachers Association donated \$200.00.

### **7. Publicity**

- Jeff Sutherland had his designer work on a logo for us. The design was circulated and met with approval.
- Bonnie passed around a copy of a donor appreciation letter that is sent to all groups who have supported us.
- a draft of a brochure was sent around for suggestions.
- e-mail address is [afretech@dccnet.com](mailto:afretech@dccnet.com)
- a website should be set up and the website address included in the brochure.
- Thank you letters and/or certificates were suggested for volunteers, donors, etc.
- When asking for donations someone suggested that you have more success if you request specific things not just general inquiries.

#### Future Goals

- 7 min. presentation on CD for potential sponsors. Mike suggested photos of Mutoko – before and after - instead of video. (e-mail with photos).

#### Immediate Goals

- Local papers are willing to do a profile on us as soon as we are ready.
- Surrey School District has offered to donate books etc.
- Delta School District has donated space in a portable at Seaquam.

- Qantas and British Airlines are to be contacted for possible transport of shipments.
- U.S. Government Military was suggested for possible shipment of goods. Geoff suggested that it may not be good for the Afretech image to be associated with the USA. military
- need for more storage and a work station.
- World University Service – to provide young interns to install computers.
- funding – need to look for appropriate sources of funding. i.e. Microsoft, Cisco, etc., distributors – i.e. London Drugs, Future Shop, Target of \$50,000 - \$100,000 from several organizations.
- Geoff suggested we need a marketing campaign, targets and a sales strategy. We need to work on personal connections. The library has a book on national organizations that donate to non-profit groups.
- corporate concept of “sponsor a classroom” was suggested.
- January and February are good months to send out requests to corporations.

Moved by Geoff Ridden and Seconded by Don Sutherland that we establish a Marketing Committee to create a marketing plan. Carried.

The Committee will consist of volunteers: Bob Bell, Toby Mundy, Juanita Sahl, Lorne Koochin.

## 8. Presentations

Don Sutherland reported on the groups that he and Bonnie have made presentations to. They include:

- a) Rotary Club of North Delta – where they were overwhelmed with offers
- b) Delta School Board – supportive and provided transportation to get the shipment to the airport.
- c) Scouts Canada – from Sunshine Hills. Scouts helped with packing and moving books
- d) Sands Jr. Secondary School – donated 35 old computers which were used as parts only.

## 9. Election of Officers.

All positions were filled by acclamation. The Directors are:

President	Bonnie Sutherland
Vice-President	Joanne Phillips
Secretary	Barb Aven
Treasurer	Bob Bell

## 10. Adjournment.

Moved by Mike Lawler that the meeting be adjourned.

Carried.

Salutary Soup and Beverages were served upstairs.